



QUARTER TWO

2024

COMMUNITY REPORT

Second Quarter 2024 Highlights

Hometown Advantage Fund
Charitable Contribution

\$46,576

18 organizations supported

417

employee
volunteer hours
at **51**
organizations



Network Health
hosted and participated in

110

community and wellness events
serving more than **750** members.



Silver Foxes



Juneteenth Parade



Heckrodt Nature Center

“

Network Health’s volunteer support allows me to work community service into my regular work week hours, which makes it a lot easier to fit into my schedule. I think being able to do this as a portion of the workday helps to increase my own sense of responsibility for the community and helps me to connect with community members when I otherwise would not.”

– Karen Weyer,
Heckrodt Nature Center volunteer

April 2024



Bubolz Nature Preserve

Bubolz Nature Preserve

Bubolz Nature Preserve, located in northeast Wisconsin, provides Network Health valuable opportunities for employees to use their volunteer time for environmental conservation efforts. On April 14, employees volunteered their time to assist with the cleanup and maintenance of the preserve.

Vets & Friends of Wisconsin

Network Health partners with Vets & Friends of Wisconsin each month to serve lunch to veterans and their guests. In April, we met 170 veterans and helped serve this special meal.

Food Menu Presentation at Primrose Retirement Community

Network Health partnered with Primrose Retirement Community in April to offer more healthy food options on their restaurant menu. Our wellness coordinators also reviewed the menu with residents to identify food choices to support lowering blood pressure, cholesterol and high blood sugar.

Member Welcome Events

We offer in-person and virtual events for members to learn about available resources including our pharmacists, wellness coordinators and member experience team. In the last three months 78 members attended in-person events while 83 members took advantage of a virtual option.



National Senior Health and Wellness Day

May 2024

Oshkosh Senior Center (OSC) National Senior Health and Wellness Day

On May 29 the Network Health team attended National Senior Health and Wellness Day at the OSC to help participants identify healthy beverage choices low in sugar and calories. We met with over 140 people from the community, including 26 members.

Medicare Diabetes Prevention Program (MDPP)

Network Health continues to offer MDPP which teaches methods to prevent or delay type 2 diabetes for our members and others in the community. The goal of the program is to decrease blood sugar through increased physical activity, healthy eating and weight loss. Thirty-four participants have lost over 300 pounds in their journey to better health.

June 2024

Capri Communities Enjoy Life Active Aging Symposium

Network Health was a lead sponsor at the 2nd Annual Capri Communities Enjoy Life Active Aging Symposium on June 11. Our President and CEO, Coreen Dicus-Johnson, introduced John McGivern as the keynote speaker to a sold-out crowd, while our team hosted three healthy cooking demonstrations. At the event, we met more than 30 Network Health members, greeted over 1,000 attendees, handed out 52 referral cards and generated leads for our sales team.

Gee's MKE Wellness Clinic - Juneteenth Parade

On June 19, Network Health and Gee's MKE Wellness Clinic walked in the Juneteenth Bronzeville Neighborhood Parade. This is one of the largest and longest running Juneteenth celebrations in the country with over 45,000 people lining the parade route. We met 850 people at the Network Health/Gee's MKE Wellness Clinic booth.

Milwaukee County Zoo - Senior Safari

Again this year, Network Health was the entertainment sponsor at the Senior Safari events at the Milwaukee County Zoo, featuring musical guests including Marcell Guyton and Piano Man Extraordinaire. One thousand attendees ages 60+ were able to attend the event with free admission to enjoy a day of fun.

Versiti Blood Drive

Network Health collaborated with High Point Dentistry, JAX, and Versiti, on a blood drive at JAX in Menomonee Falls. This event attracted 32 donors and potentially saved nearly 100 lives through those donations. Our President and CEO, Coreen Dicus-Johnson, participated as a first-time donor.



Capri Communities

Upcoming and Ongoing Events



Silver Foxes

Network Health is the sponsor of the Wisconsin Timber Rattlers Silver Foxes games every Wednesday during the 2024 season. Individuals who are 55 and older and active or retired military personnel receive a box seat ticket, a co-branded baseball hat, a beverage and a brat or hot dog for \$25.



Senior Community Events

Upcoming senior events we will attend include the Appleton Noon Lions Senior Expo, Manitowoc Senior Center Open House, Thompson Center on Lourdes Tribute to Patsy Cline, June Carter Cash and more, the Senior Life Expo at the Kroc Center, and Brain Health and Wellness Fair at the Oshkosh Senior Center.



Network Health Medicare Member Flu Shots

Network Health will partner with several pharmacies to offer flu shot clinics to our members. Look for us at Walmart, Walgreens, Hayat Pharmacy, Hometown Pharmacy, Omro Pharmacy and Little Chute Smith Pharmacy at 32 clinics in our service area.



Experience Network Health Events

This October, Network Health will host Network Health Medicare Experience events both in-person and virtually to help members better understand their plan benefits for 2025. Events begin October 8 with in-person options being held in Oshkosh, Brookfield, Appleton, Fond du Lac and Green Bay. For those members unable to attend in-person, on demand recordings will be available.



Quarterly Community Partner Presentations

Network Health employees have an opportunity to learn more about Network Health community partners at our quarterly events. In Quarter 2, Era's Senior Network, Oshkosh Senior Center and Care Patrol visited our team in Menasha to share information about their organizations and work in the community. This information continues to impact our employees and helps them learn about resources available to support Network Health members and their family and friends.

“ I think back on how my mother worried over medical bills and we don't. If she had Network Health it would have been so much easier for her, and I thank Network Health for that.”

– Julie, Appleton, WI
Network Health Medicare Advantage Member

