



QUARTER ONE

2024

COMMUNITY REPORT

First Quarter 2024 Highlights

Hometown Advantage Fund
Charitable Contribution

\$227,174
29 organizations supported

335

employee
volunteer hours



Network Health hosted and
participated in **67**

community and wellness events
serving more than **650** members.



Informed Choice Insurance Agency joined in supporting Valentines for Veterans.



The Community Engagement Team along with CFO, Brian Ollech presented more than 2,000 handmade valentines.

“

Hearing other people talk and sharing their stories, sharing their victories, sharing obstacles, sharing things that they struggle with....it's just really encouraging and informational. I've lost 26 pounds. I just feel blessed that this program is here, and they offer it. There's not a charge. It's here to help us.... You don't have to have Network Health, it's worth it."

- Cindy P, Medicare Diabetes Prevention Program (MDPP) program participant

January 2024

New Year's Resolution Webinar

In January, we hosted a webinar offering tips for healthy New Year's resolutions. More than 45 people attended the webinar.

Oshkosh Senior Center Open House

Network Health sponsored the Oshkosh Senior Center's Open House where we met with over 150 folks from the community, offered wellness resources and highlighted the great facilities available at the senior center.

Celebrating Diversity Together

Network Health participated in the 27th Annual Dr. Martin Luther King, Jr. Celebration, presented by Froedtert & the Medical College of Wisconsin to honor the life and legacy of Dr. Martin Luther King, Jr. and recognize the work of local non-profit organizations dedicated to serving others.



Network Health employees volunteer at Sharon Lynne Wilson Center for the Arts

February 2024

Sharon Lynne Wilson Center for the Arts

The Musical Romance of Frank Sinatra and Peggy Lee was enjoyed by more than 380 people on February 14 at Sharon Lynne Wilson Center for the Arts in Brookfield. Network Health sponsored the show and encourages the enjoyment of the arts to promote holistic wellness.

Wisconsin Corn-Soy Expo on Mental Health

Network Health sponsored this year's expo for more than 1,300 agribusiness attendees to learn about business updates with a focus on mental health in the industry.

Member Welcome Event in Fond du Lac

Network Health partnered with the McNamara & Thiel to co-host a Medicare member welcome event for more than 200 members. This event allowed members to ask questions, engage in wellness activities and receive the support they need to get the most of their Network Health Medicare Advantage benefits.

Gee's MKE Wellness Clinic

In February, Network Health, Froedtert & the Medical College of Wisconsin and Gee's MKE Wellness Clinic hosted a life-saving hands only CPR training for 40 community members.

We also held a Wellness Clinic to encourage the community to get a hair, nails and skin screening. Over 30 people were screened and even more were informed about the wellness clinic in Milwaukee.

Veteran Engagement

Network Health rallied our employees, agents and community partners to create more than 2,000 handmade valentines for the State of Wisconsin Department of Veterans Affairs.

Network Health also supported a Pies for Veterans 'fun'raiser event. Together, employees donated more than 100 pies, Valentine's Day cards and served lunch to 175 Veterans at the Vets and Friends of Wisconsin luncheon.

March 2024

Community Resources

Fox Valley Memory Project, After Breast Cancer Diagnosis (ABCD) and Canine Companions visited our Menasha office to share their missions with employees. These presentations were the first in a quarterly series to connect our employees with community resources.

Automated External Defibrillator (AED) Donation

Network Health, in partnership with Gold Cross Ambulance Service-HeartStart Foundation, donated an AED to St. Vincent de Paul Food Pantry in Neenah. The pantry serves both Neenah and Menasha and this gift will help save lives in our community.

Physical Activity Webinar

March means Wisconsin is warming up and the Network Health Wellness team took to Zoom to share tips for getting active outside in this virtual webinar.

Network Health hosted the 2024 Unity Awards for around 200 guests honoring Milwaukee change makers who make the city more equitable and inclusive.



Hands Only CPR training at Gee's MKE Wellness Clinic

Ongoing Events



Art+Wellness at the Museum of Wisconsin Art

Did you know Network Health members can receive a complimentary membership to the Museum of Wisconsin Art? This is a great way to enjoy the Art+Wellness events sponsored by Network Health. For the first quarter of the year, we focused on Harmony in Breath, exploring how music impacts our emotional state and Ballroom Basic for Balance which shared basic ballroom dance techniques that help with balance and fun exercise.



Gee's MKE Wellness Clinic

Network Health partners with Froedtert and Gee's Clippers Barber and Beauty Salon in Milwaukee to offer Gee's MKE Wellness Clinic, a free health clinic supporting the community. Free clinical services are available on Friday of each week, with additional services offered at other times throughout each month.



Member Welcome Events

New Medicare member education is very important to us at Network Health. We want to ensure our members have access to the tools and resources available to make the most of their plan. During the first quarter, we hosted three events with more than 120 members attending. We will continue to have new member events both in person and virtually in 2024.



Silver Foxes

Network Health is the sponsor of the Wisconsin Timber Rattlers Silver Foxes games every Wednesday during the 2024 season. Folks who are 55 and older and active or retired military personnel receive a box seat ticket, a co-branded baseball hat, a beverage and a brat or hot dog for \$25.



Tosa Tonight Summer Concert Series

Co-sponsored by Network Health and Froedtert & The Medical College of Wisconsin, Tosa Tonight offers a diverse lineup of quality entertainment and features food and beverages from some of the area's most popular restaurants and businesses. Concerts are free of charge and take place starting at 6 p.m. on most Wednesdays throughout the summer.



Farmers Markets

Network Health continues to support our local farmers markets. This season you will find us in include West Bend, Wauwatosa, Appleton and Fond du Lac.